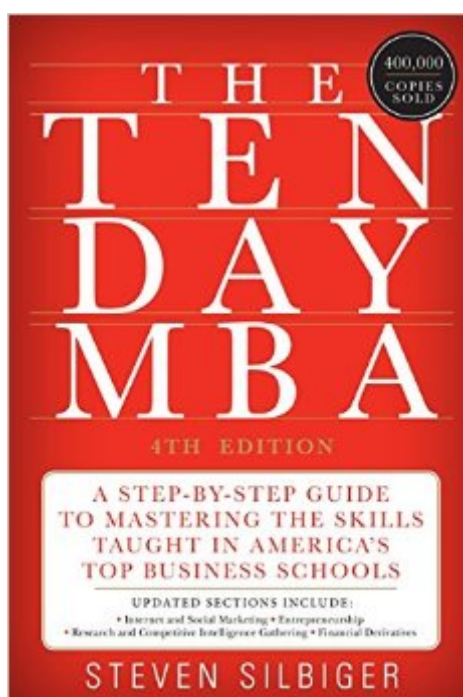


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# The Ten-Day MBA 4th Ed.: A Step-by-Step Guide To Mastering The Skills Taught In America's Top Business Schools



## Synopsis

Revised and updated to answer the challenges of a rapidly changing business world, the 4th edition of *The Ten-Day MBA* includes the latest topics taught at America's top business schools, from corporate ethics and compliance to financial planning and real estate to leadership and negotiation. With more than 400,000 copies sold around the world, this internationally acclaimed guide distills the lessons of the most popular business school courses taught at Harvard, Stanford, the University of Pennsylvania, the University of Chicago, Northwestern, and the University of Virginia. Author Steven A. Silbiger delivers research straight from the notes of real MBA students attending these top programs today—giving you the tools you need to get ahead in business and in life.

## Book Information

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## Customer Reviews

There is a major development now underway in the publishing world (eg "Chicken Soup for Dummies Who Want to Make Billions in E-Commerce") which explains my apprehension as I began to read Steven Silbiger's book. In fact, it is an excellent piece of work. He organizes most of the material within ten "daily" segments. For those unwilling and/or unable to earn an MBA degree but who wish to strengthen their business knowledge and skills, I highly recommend this book. From my perspective, it provides at least three major benefits: First, the quality of writing is quite high: Silbiger does NOT "talk down" to his reader. Dim-wits and knuckle-draggers will derive little (if any) benefit from this book. Second, as thoroughly as time and space allow, the material is presented (exactly as promised) as a "step-by-step guide to mastering the skills taught in America's top business schools." Third, however long it takes to absorb and digest the information provided (ten days, ten

weeks, or ten months), the reader will gain a sound working knowledge of subjects which include marketing, ethics, accounting, organizational behavior, quantitative analysis, finance, operations, economics, and strategy. Silbiger also includes several "MBA Mini-Courses" and then brief discussions of research, public speaking, negotiating, international business, and business law. In his Introduction, Silbiger observes: "My goal is make you familiar with the significant MBA tools and theories currently being taught at the leading business schools and to help you understand and develop the MBA mind-set." He achieves his goal. Can this book take the place of an MBA degree? Of course not. Can this book increase substantially a reader's business knowledge and skills? You bet.

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